

# Quick Guide to GO Zebra11

Get cash back for qualifying printers when you buy Zebra.



## The Trade-in Program—How it Works.

Once you are ready to claim your rebate, follow these simple steps:

1. Purchase any qualifying Zebra printer within the rebate period.
2. Register for your rebate online at the official Zebra Web site: [www.zebra.com/gozebra11](http://www.zebra.com/gozebra11). The online trade-in rebate claim system will guide you through the claim submission process.
3. When you receive your claim approval and Trade-in Merchandise Authorization (TMA) via e-mail, send your approved trade-in printers to Zebra using the step-by-step instructions provided.
4. Receive your rebate within 4-6 weeks.



## Click into the Program—It's all Online.

Getting your rebate is easy. Just go to the Zebra Web site, [www.zebra.com/gozebra11](http://www.zebra.com/gozebra11). There, you'll find everything you need to take advantage of this exciting offer, including:

- Complete program details and official rules
- Online rebate claim form and instructions
- Documentation requirements
- Trade-in shipping instructions

Once you've submitted your claim, you can even track the status of your rebate on the Zebra Web site.

For complete Zebra trade-in program details, visit [www.zebra.com/gozebra11](http://www.zebra.com/gozebra11).



This program is only available to customers who purchase printers through Zebra's PartnersFirst® Members. Rebates are based on purchase printer models. For complete details on the "GO Zebra11" Trade-in Program, visit [www.zebra.com/gozebra11](http://www.zebra.com/gozebra11) or call +1 800 423 0442.

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# Up to \$500

reward to GO Green



Zebra's GO Zebra11 Trade-in Program will give you up to **\$500 cash back** on a new Zebra® printer. Trade in any thermal bar code or card printer—from Zebra or a competitor—and purchase one of our select, new Zebra printers.

Purchase Any of the Following Zebra Printers and Receive a Rebate		End User Rebate
<b>Bar Code Printers</b>	170Xi4™ and 220Xi4™ (includes RFID, RFID Ready & all versions of dpi)	<b>\$500</b>
	110Xi4™, 140Xi4™, and R110Xi4™ (includes RFID, RFID Ready & all versions of dpi)	<b>\$300</b>
	105SL™, RZ400™, RZ600™, ZM400™, and ZM600™	<b>\$100</b>
	Stripe® S4M™, QL 220 Plus™, QL 320 Plus™, QL 420 Plus™, RW 220™, RW 420™ and P4T™/RP4T™	<b>\$50</b>
<b>Card Printers</b>	P630i™, P640i™, ZXP Series 8™	<b>\$400</b>
	P430i™	<b>\$300</b>
	P330i™, P330m™	<b>\$200</b>
	P120i™, ZXP Series 3™ (Dual Sided)	<b>\$150</b>
	P110i™, P110m™, P100i™, ZXP Series 3™ (Single Sided)	<b>\$75</b>

**Eligible Trade-ins:** Any Zebra or competitive thermal bar code or card printer is eligible for trade-in.

**\*Note: All trade in printers must power up and have a printhead.**

**Program Dates:** Purchase must be completed between January 1, 2011, and December 31, 2011.

Rebate claims must be submitted by January 25, 2012.

Qualifying trade-in printers must be received by Zebra no later than January 31, 2012.

**GO Faster. GO Smarter. GO Zebra11!**

**For complete details on the "GO Zebra11" Trade-in Program, visit [www.zebra.com/gozebra11](http://www.zebra.com/gozebra11) or call +1 800 423 0442.**

Note:

- A) The program is available only to customers located in the continental US and Canada, excluding Alaska, Hawaii and territories, and the province of Quebec.
- B) The program is only available to customers who purchase printers through Zebra's PartnersFirst® Members.
- C) Rebates are based on purchase printer models.

